## CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

PinPoint Media, Inc (B) 1707 Osage St, Ste 103 Alexandria, VA 22302

	Contract / Re	vision		Alt Order #	
	1800036	1		08768711	
Product					
LUTHER STRANGE SENA	.Τ				
Contract Dates	Estimate #				
09/19/17 - 09/26/17	813				
<u>Advertiser</u>			Or	ginal Date	/ Revision
POL/Strange, Luther/R/Se	enator/AL		C	8/28/17	/ 08/28/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	it E	<u>xecutive</u>	Sales Office
	WSFA	Ryan E	ddi	ns	HRP-Washingto
	Special Hand	ling			
	Demographic	······		<del></del>	
	Adults 35+	***************************************			
	Agy Code	Adverti	ser	Code	Product 1/2
	9913865	62			78
	Agency Ref			Advertiser	Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
1 WSFA 09/22/17 09/22/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
2 WSFA 09/22/17 09/22/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
3 WSFA 09/22/17 09/22/17 ALABAMA LIVE @ 11A <u>Start Date</u>	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
4 WSFA 09/22/17 09/22/17 ALABAMA LIVE @ 1130AN <u>Start Date</u>	I 1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
5 WSFA 09/22/17 09/22/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
6 WSFA 09/22/17 09/22/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	330-4p <u>Rate</u> \$60.00	:30	<b>N</b> M 1	\$60.00
7 WSFA 09/22/17 09/22/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 1	\$60.00
8 WSFA 09/22/17 09/22/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
9 WSFA 09/22/17 09/22/17 WSFA 12 News at Six - MF	6-630pm <u>Rate</u> \$350.00	:30	<b>N</b> M 1	\$350.00
10 WSFA 09/22/17 09/22/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6a-7a <u>Rate</u>	:30	<b>NM</b> 1	\$175.00

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**WSFA** 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Revision Alt Order# 1800036 08768711

**Contract Dates** Product Estimate# 09/19/17 - 09/26/17 LUTHER STRANGE SE 813

<u>Advertiser</u> Original Date / Revision 08/28/17 / 08/28/17 POL/Strange, Luther/R/Se

*Line Ch Start Date End Date Description	Start/End Time	Spots/	Time Consta	A
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Rate	Type Spots	Amount
Week: 09/18/17 09/24/171 1	\$175.00	•		
11 WSFA 09/22/17 09/22/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM 1	\$115.00
Week: 09/18/17 09/24/171 1	\$115.00			
12 WSFA 09/25/17 09/25/17 WSFA 12 News at Ten - MI	10-1035pm	:30	NM 1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$275.00			
13 WSFA 09/25/17 09/25/17 NBC Today Show 3	10-11am	:30	NM 1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$50.00	·		
14 WSFA 09/25/17 09/25/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 1	\$30.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			\$00.00
Week: 09/25/17 10/01/17 1 1 15 WSFA 09/25/17 09/25/17 ALABAMA LIVE @ 1130AN	\$30.00	.20	- NIV	***
Start Date	Rate	:30	NM 1	\$30.00
Week: 09/25/17 10/01/17 1 1	\$30.00			
16 WSFA 09/25/17 09/25/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm Rate	:30	NM 1	\$100.00
Week: 09/25/17 10/01/17 1 1	\$100.00			
17 WSFA 09/25/17 09/25/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p	:30	NM 1	\$60.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/25/17         10/01/17         1         1	<u>Rate</u> \$60.00			
18 WSFA 09/25/17 09/25/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM 1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$75.00	•		
19 WSFA 09/25/17 09/25/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$100.00			
20 WSFA 09/25/17 09/25/17 WSFA 12 News at Six - MF		:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.00	,	\$550.00
Week: 09/25/17 10/01/17 1 1 21 WSFA 09/25/17 09/25/17 Today in Alabama	\$350.00	200		
Start Date	6a-7a <u>Rate</u>	:30	NM 1	\$175.00
Week: 09/25/17 10/01/17 1 1	\$175.00			
22 WSFA 09/25/17 09/25/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week	⊓630-7p Rate	:30	NM 1	\$215.00
Week: 09/25/17 10/01/17 1 1	\$215.00			
23 WSFA 09/25/17 09/25/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am	:30	NM 1	\$115.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/25/17         10/01/17         1         1	<u>Rate</u> \$115.00			
24 WSFA 09/25/17 09/25/17 NBC Today 2	9-10am	:30	NM 1	\$50.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/25/17         10/01/17         1         1	<u>Rate</u> \$50.00			
25 WSFA 09/23/17 09/23/17 NBC Saturday Today Show		:30	NM 1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17	<u>Rate</u> \$45.00		· · · · · · · · · · · · · · · · · · ·	Ţ.0.00
· · · · · · · · · · · · · · · · · · ·	φ <del>4</del> 0.00		I	

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 Contract / Revision
 Alt Order #

 1800036
 /

 08768711

 Contract Dates
 Product
 Estimate #

 09/19/17 - 09/26/17
 LUTHER STRANGE SE 813

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/St
 08/28/17 / 08/28/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
26 WSFA 09/24/17 09/24/17 WSFA 12 NEWS @ 1030P Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1		:30	NM 1	\$150.00
27 WSFA 09/24/17 09/24/17 NET NBC Sunday Today S  Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	hc7-8a <u>Rate</u> \$45.00	:30	NM 1	\$45.00
28         WSFA 09/24/17         09/24/17         NET NBC Meet The Press           Start Date         End Date         Weekdays         Spots/Week           Week:         09/18/17         09/24/17        1         1	8-9a <u>Rate</u> \$45.00	:30	<b>NM</b> 1	\$45.00
29 WSFA 09/24/17 09/24/17 WSFA News Sunday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	9-930a <u>Rate</u> \$20.00	:30	<b>NM</b> 1	\$20.00
30 WSFA 09/21/17 09/21/17 WSFA 12 News at Ten - MI  Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	F 10-1035pm <u>Rate</u> \$275.00	:30	<b>NM</b> 1	\$275.00
31 WSFA 09/21/17 09/21/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	10-11am <u>Rate</u> \$50.00	:30	<b>NM</b> 1	\$50.00
32 WSFA 09/21/17 09/21/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	1035-1137pm <u>Rate</u> \$115.00	:30	<b>NM</b> 1	\$115.00
33 WSFA 09/21/17 09/21/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	11-1130Am <u>Rate</u> \$30.00	:30	<b>NM</b> 1	\$30.00
34 WSFA 09/21/17 09/21/17 ALABAMA LIVE @ 1130AN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	1 1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
35 WSFA 09/21/17 09/21/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	12-1230pm <u>Rate</u> \$100.00	:30	<b>NM</b> 1	\$100.00
36 WSFA 09/21/17 09/21/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
37 WSFA 09/21/17 09/21/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
38 WSFA 09/21/17 09/21/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 1	\$60.00
39 WSFA 09/21/17 09/21/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	<b>N</b> M 1	\$75.00
40 WSFA 09/21/17 09/21/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
41 WSFA 09/21/17 09/21/17 WSFA 12 News at Six - MF	6-630pm	:30	<b>NM</b> 1	\$350.00

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Contract / Revision Alt Order# 08768711 1800036 /

**Contract Dates** <u>Product</u> Estimate # 09/19/17 - 09/26/17 LUTHER STRANGE SE 813

<u>Advertiser</u> Original Date / Revision 08/28/17 / 08/28/17 POL/Strange, Luther/R/Se

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$350.00			
42 WSFA 09/21/17 09/21/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/17         09/24/17        1         1	<u>Rate</u> \$175.00			
43 WSFA 09/21/17 09/21/17 NBC Today 2	9-10am	:30	NM 1	\$50.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/17         09/24/17        1         1	<u>Rate</u> \$50.00			
44 WSFA 09/19/17 09/19/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	10-1035pm Rate	:30	NM 1	\$275.00
Week: 09/18/17 09/24/17 -1 1	\$275.00			
45 WSFA 09/19/17 09/26/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	10-11am Rate	:30	NM 2	\$100.00
Week: 09/18/17 09/24/17 -1 1	\$50.00	•		
Week: 09/25/17 10/01/17 -1 1 46 WSFA 09/19/17 09/19/17 Tonight Show	\$50.00	-20		0445.00
Start Date End Date Weekdays Spots/Week	1035-1137pm <u>Rate</u>	:30	NM 1	\$115.00
Week: 09/18/17 09/24/17 -1 1 47 WSFA 09/19/17 09/26/17 ALABAMA LIVE @ 11A	\$115.00	.20		<b>***</b>
Start Date End Date Weekdays Spots/Week	11-1130Am <u>Rate</u>	:30	NM 2	\$60.00
Week: 09/18/17 09/24/17 -1 1 Week: 09/25/17 10/01/17 -1 1	\$30.00 \$30.00	,		
48 WSFA 09/19/17 09/26/17 ALABAMA LIVE @ 1130AM		:30	NM 2	\$60.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/17         09/24/17         -1         1	<u>Rate</u> \$30.00			******
Week: 09/25/17 10/01/17 -1 1	\$30.00			
49 WSFA 09/19/17 09/19/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$100.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/17         09/24/17         -1         1	Rate \$100.00			
50 WSFA 09/19/17 09/19/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$60.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/17         09/24/17         -1         1	<u>Rate</u> \$60.00			
51 WSFA 09/19/17 09/19/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM 1	\$60.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/17         09/24/17         -1         1	<u>Rate</u> \$60.00			
52 WSFA 09/19/17 09/19/17 WSFA 12 News at Five	5-530pm	:30	<b>NM</b> 1	\$185.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/17         09/24/17         -1         1	<u>Rate</u> \$185.00	•		
53 WSFA 09/19/17 09/26/17 Today in Alabama 530a	528am-6am	:30	NM 2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 -1 1	<u>Rate</u> \$100.00			
Week: 09/25/17 10/01/17 -1 1	\$100.00			
54 WSFA 09/19/17 09/19/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week		:30	<b>NM</b> 1	\$350.00
Week: 09/18/17 09/24/17 -1 1	<u>Rate</u> \$350.00			
55 WSFA 09/19/17 09/26/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a	:30	NM 2	\$350.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		i	

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Contract / Revision Alt Order# 1800036 / 08768711

Contract Dates Product Estimate # 09/19/17 - 09/26/17 LUTHER STRANGE SE 813

Advertiser Original Date / Revision / 08/28/17 08/28/17 POL/Strange, Luther/R/St

Start Date   End Date   Weekdays   Spots/Week   Rate   \$175.00	*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week * Rate	Type	Snots	Amount
Week: 09/25/17       10/01/17       -1       1       \$175.00         56 WSFA 09/19/17       09/26/17       NBC Today Show       7-9am       :30       NM       2       \$230.0         Start Date Week: 09/18/17       End Date Weekdays O9/24/17       Spots/Week	Start Date End Date Weekdays Spots/Week	Rate	Days Longar Wook Nate	1,750	opoto	Antoune
56 WSFA 09/19/17 09/26/17 NBC Today Show 7-9am :30 NM 2 \$230.0    Start Date End Date Weekdays Spots/Week	•			l		
Start Date Week:         End Date 09/24/17         Weekdays -1         Spots/Week Pate 15.00           Week:         09/25/17         10/01/17         -1         1         \$115.00           57 WSFA 09/19/17         09/19/17         NBC Today 2         9-10am         :30         NM         1         \$50.0           Start Date Week:         09/18/17         09/24/17         -1         1         \$50.00           58 WSFA 09/20/17         09/20/17         ALABAMA LIVE @ 11A         11-1130Am         :30         NM         1         \$30.0           Start Date Week:         End Date 09/24/17         Weekdays Spots/Week Start Date Pate 14         Sand Date Start Date Date Pate Pate Pate Pate Pate Pate Pate P					_	
Week: 09/18/17       09/24/17       -1       1       \$115.00         Week: 09/25/17       10/01/17       -1       1       \$115.00         57 WSFA 09/19/17 09/19/17 NBC Today 2       9-10am       :30       NM       1       \$50.0         Start Date Weekdays Spots/Week       Rate News: 09/18/17       09/24/17       -1       1       \$50.00         58 WSFA 09/20/17 09/20/17 ALABAMA LIVE @ 11A       11-1130Am       :30       NM       1       \$30.0         Start Date Weekdays O9/24/17 09/24/171       1       \$30.00       **       8ate       **         WSFA 09/20/17 09/20/17 WSFA 12 News at Noon Start Date End Date End Date Weekdays Spots/Week       **       12-1230pm       :30       NM       1       \$100.0			:30	NM	2	\$230.00
57 WSFA 09/19/17 09/19/17 NBC Today 2       9-10am       :30       NM       1       \$50.0         Start Date Week: 09/18/17 09/20/17 09/20/17 -1 1       Spots/Week \$50.00       Rate \$50.00       \$50.00       NM       1       \$30.00         58 WSFA 09/20/17 09/20/17 09/20/17 ALABAMA LIVE @ 11A Start Date Weekdays O9/18/17 09/24/171 1       11-1130Am State \$30.00       :30       NM       1       \$30.00         59 WSFA 09/20/17 09/20/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week       12-1230pm Rate       :30       NM       1       \$100.00						
Start Date Week:         End Date 09/18/17         Weekdays -1         Spots/Week \$50.00         Rate \$50.00           58 WSFA 09/20/17 09/20/17 09/20/17 ALABAMA LIVE @ 11A Start Date Weekdays O9/18/17 09/24/17         11-1130Am Start Date Weekdays Spots/Week Rate \$30.00         1         \$30.00           59 WSFA 09/20/17 09/20/17 09/20/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Rate         12-1230pm Start Date End Date Weekdays Spots/Week Rate         1         \$100.00	Week: 09/25/17 10/01/17 -1 1	\$115.00				
Week: 09/18/17 09/24/17 -1 1 \$50.00         58 WSFA 09/20/17 09/20/17 ALABAMA LIVE @ 11A 11-1130Am       :30       NM 1 \$30.00         Start Date Weekdays O9/18/17 09/24/171 1 \$30.00       Rate \$30.00         59 WSFA 09/20/17 09/20/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Rate       12-1230pm       :30       NM 1 \$100.00	· · · · · · · · · · · · · · · · · · ·		:30	NM	1	\$50.00
58 WSFA 09/20/17 09/20/17 ALABAMA LIVE @ 11A 11-1130Am :30 NM 1 \$30.00  Start Date				i		
Start Date Week         End Date O9/18/17         Weekdays O9/24/17         Spots/Week Spots/Week Spots/Week Spots/Week Start Date         Rate \$30.00           59 WSFA 09/20/17 09/20/17 VSFA 12 News at Noon Start Date         12-1230pm         :30         NM         1         \$100.00			:30	NM	1	\$30.00
59 WSFA 09/20/17 09/20/17 WSFA 12 News at Noon 12-1230pm :30 NM 1 \$100.00	Start Date End Date Weekdays Spots/Week	Rate			·	*******
Start Date End Date Weekdays Spots/Week Rate						
		•	:30	NM	1	\$100.00
		\$100.00	•			
60 WSFA 09/20/17 09/20/17 WSFA 12 News at Five 5-530pm :30 NM 1 \$185.0	60 WSFA 09/20/17 09/20/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
<u>Start Date                                  </u>				I		
1 0100.00						
61 WSFA 09/20/17 09/20/17 Today in Alabama 530a 528am-6am ;30 NM 1 \$100.0			:30	NM	1	\$100.00
Week: 09/18/17 09/24/171 1 \$100.00						
		6-630pm	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/171 1 \$350.00			•			
			.20	NIA	4	\$175.00
Start Date End Date Weekdays Spots/Week Rate			.30	INIVI	1	\$175.00
Week: 09/18/17 09/24/171 1 \$175.00						
			:30	NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/171 1 \$115.00				- 1		
		<del></del>	:30	MM	0	\$0.00
		<del></del>			_	\$0.00
		·i			-	\$0.00
					-	\$0.00
						\$8,055.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/24/17	51	\$5,930.00	(\$889.50)	\$5,040.50
09/25/17 -09/26/17	19	\$2,125.00	(\$318.75)	\$1,806.25
Totals	70	\$8,055.00	(\$1,208.25)	\$6,846.75

Signature:	 	 		 	Date:	 		 	•	
		(4. 1. 1	_		_	 	_	 		

(\* Line Transactions: N = New, E = Edited, D = Deleted) Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

FAX# 703-516-9680 RISK !!! REPORT FROM REP CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

REP HEADLINE# 8768711 \*\*\* ORIGINAL REV#0 \*\*\*

AUG17/17 13.13

\*\*\* WSFA-TV

# SALESMAN REGIONAL (H)DANETTE SEGROVES RYAN EDDINS LOCAL OFF.# WA-CLASS: NATL. BUYER NAME SALES PRSN REP.# ORDER, INVOICE) 103 (LINE, STREET SUITE NAME POLI/L STRANGE/R/SEN/AL COMMENTS: VA 22302 # 8768711 WK-2PINPOINT MEDIA 1707 OSAGE ALEXANDRIA, CONTRACT SENAT EST#813 SEP26/17 AGY. NAME STRANGE DATES SEP19/17 ADV. ORDER # 1800036 LUTHER FLIGHT # AGY # PRDCT ADV

13.13

DATE AUG17/17

CO-OP BILLING NEEDED \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* THANKS JASMINE FOR RYAN ELECTRONIC INVOICING: NEW ORDER TTL \$8,785 @ 75X PLS CONFM CON CM REP:

STATE TAX

CITY TAX

SPOT DATA - IDB# 1886. TV INVOICES - IDB# 9915283.

: SPTS:		н	н
DAYS		•	
WEEK : INVT :		FRI	FRI
: END :SPTS: : DATE : /WK:		9/22 1	9/22 / 1
: START : DATE	= 813		9/22
RATE	AGENCY EST#	\$275.00	\$50.00
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : : :LINE#: : :	AGENCY ADVERTISER CODE = 62 AGENCY PRODUCT CODE = 78	1 1000P-1035P 30 PROGRAM: WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P	2 1000A-1100A 30

TODAY SHOW HOUR TODAY SHOW HOUR

PROGRAM : CON COM1:

AUG17/17 13.13 \*\*\* WSFA-TV \*\*\* REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

:LINE#:REP	: CD:	TIME PERIOD : L	LGTH : SEC :	RATE	: START : DATE	: END :SPTS: WEEK : DATE : /WK: INVT	: DAYS	:TOTL:
м	Н	1100A-1130A	30	\$30.00	9/22	9/22 1	FRI	1
PROGRAM CON COM	PROGRAM : CON COM1:	ALABAMA LIVE ALABAMA LIVE						
4	Н	1130A-1200N	30	\$30.00	9/22	9/22 1	FRI	Н
PROGRAM CON COM	RAM :	ALABAMA LIVE ALABAMA LIVE				`		
Ŋ	rd	1200N-1230P	30	\$100.00	9/22	9/22 / 1	FRI	н
PROGRAM CON COM	SRAM : COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	12P 12P			,		
φ	М	330P-400P	30	\$60.00	9/22	9/22 1	FRI	П
PROGRAM CON COM	PROGRAM : CON COM1:	JUDGE JUDY JUDGE JUDY						
7	4	400P-430P	30	\$60.00	9/22	9/22 /1	FRI	Н
PROGRAM CON COM	RAM : COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	4 P 4 P			`		
ω	Ŋ	30A-600A	30	\$100.00	9/22	9/22 \ 1	FRI	Н
PROGRAM CON COM	PROGRAM : CON COM1:	TODAY IN ALABAMA TODAY IN ALABAMA				,		
<b>o</b>	9	600P-630P	30	\$350.00	9/22	9/22 1	FRI	Н
PROGRAM CON COM1	RAM : COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	6Р 6Р					
. 10	•	600A-700A ·	. 08	\$175.00	9/22	9/22 1	FRI	Н
PROGRAM CON COM	SRAM : COM1:	TODAY IN ALABAMA TODAY IN ALABAMA						
11	7	7008-900A	30	\$115.00	9/22	9/22	FRI	٦
PROGRAM CON COM1	RAM :	TODAY SHOW TODAY SHOW				>		

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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: :LINE#: :	**	• •	•	: DATE	: DATE	: /WK: I	INVI:		SPTS:
12	1000P-1035P	30	\$275.00	9/25	9/25	П	MOM		Н
PROGRAM CON COM1	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	10P 10P	•						
13	1000A-1100A	30	\$50.00	9/25	9/25	7	MOM		1
PROGRAM : CON COM1:	: TODAY SHOW HOUR	4 4							
1.4	1100A-1130A	30	\$30.00	9/25	9/25	٦	NOM		H
PROGRAM CON COM1	: ALABAMA LIVE : ALABAMA LIVE		>						
1.5	1130A-1200N	30	> 00.08\$	9/25	9/25	Н	MOM		Т
PROGRAM : CON COM1:	: ALABAMA LIVE : ALABAMA LIVE								
16	1200N-1230P	30	\$100.00	9/25	9/25	М	MOM		Н
PROGRAM : CON COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	12P 12P	•						
17	330P-400P	30	> 00.09\$	9/25	9/25	Н	MOM		Н
PROGRAM CON COM1	: JUDGE JUDY								
18	430P-500P	30	\$75.00	9/25	9/25	Н	MON		Н
PROGRAM : CON COM1:	WSFA 12 NEWS AT WSFA 12 NEWS AT	4:30F 4:30P	`						
19.	530A-600A	30	\$100.00	9/25	9/25	Н	MOM	•	Н
PROGRAM CON COM1	: TODAY IN ALABAMA : TODAY IN ALABAMA								
20	600P-630P	30	\$350.00	9/25	9/25	Н	MOM		Н
PROGRAM:	WSFA 12 NEWS AT	6Р							

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG17/17 13.13 \*\*\* WSFA-TV \*\*\*

:LINE#:REP :CD : LINE#:	: TIME PERIOD	: LGTH : SEC	RATE	START DATE	: END : DATE	:SPTS: WE : /WK: IN	WEEK : DAYS INVT :	: TOTL:
21	600A-700A	30	\$175.00 🗸	9/25	9/25	Н	MOM	Н
PROGRAM : CON COM1:	: TODAY IN ALABAMA 1: TODAY IN ALABAMA	ама Ама						
22	630P-700P	30	\$215.00	9/25	9/25	щ	MON	Н
PROGRAM CON COM1	: ENTERTAINMENT 1: ENTERTAINMENT	TONIGHT						
23	700A-900A	30	\$115.00	9/25	9/25	H	MON	r-1
PROGRAM CON COM1	: TODAY SHOW L: TODAY SHOW		>					
2.4	900A-1000A	30	\$50.00	9/25	9/25	Н	MOM	н
PROGRAM CON COM1	: TODAY SHOW HOUR	1R 3 1R 3	· .					
2.5	600A-800A	0 8	\$45.00	9/23	9/23	ᆏ	SAT	Н
PROGRAM CON COM1	: SATURDAY TODAY	SHOW						
26	1030P-1100P	30	\$150.00	9/24	9/24	П	SUN	Н
PROGRAM CON COM1	: WSFA 12 NEWS: WSFA 12 NEWS	AT 10:30P AT 10:30P						
27	700A-800A	30	\$45.00	9/24	9/24	Н	NDS	H
PROGRAM CON COM1	: SUNDAY TODAY : SUNDAY TODAY	SHOW						
28	8008-900A	08.	.\$45.00	9/24	9/24		NOS	ř
PROGRAM CON COM1	: MEET THE PRESS MEET THE PRESS							
29	900A-930A	30	\$20.00	9/24	9/24	Н	SUN	⊣
PROGRAM CON COM1	: TODAY IN ALABAMA :: TODAY IN ALABAMA	MA MA						

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

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30	1000P-1035P	30	\$275.00	9/21	9/21	Н	THU	Н
PROGRAM CON COM1	: WSFA 12 NEWS AT	10P 10P		_				
31	1000A-1100A	30	> 00.00\$	9/21	9/21	н	THU	Н
PROGRAM CON COM1	: TODAY SHOW HOUR	<b>ጥ</b> ጥ		\				
32	1035P-1135P	90	\$115.00 V	9/21	9/21	T	THU	Н
PROGRAM CON COM1	: THE TONIGHT SHOW	W JIMMY	FALLON FALLON					
33	1100A-1130A	30	> 00.08\$	9/21	9/21	1	THU	Н
PROGRAM CON COM1	: ALABAMA LIVE :: ALABAMA LIVE							
34	1130A-1200N	30	> 00.08\$	9/21	9/21	7	THU	Н
PROGRAM : CON COM1:	: ALABAMA LIVE :: ALABAMA LIVE							
35	1200N-1230P	30	\$100.00	9/21	9/21	7	THU	Н
PROGRAM CON COM1	: WSFA 12 NEWS AT	12P 12P						
36	330P-400P	30	> 00.09\$	9/21	9/21	г	THU	Н
PROGRAM CON COM1	: JUDGE JUDY							
. 37	330P-400P	. 08	> 00.09\$	9/21 .	9/21	H	THO	•
PROGRAM CON COM1	: JUDGE JUDY							
38	400P-430P	30	> 00.09\$	9/21	9/21	ㄷ	THU	7
PROGRAM CON COM1	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	4 P 4 P						

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG17/17 13.13 \*\*\* WSFA-TV \*\*\*

:LINE#:REP :CD: : LINE#:	TIME PERIOD :	LGTH : SEC	RATE	: START : DATE	: END : DATE	:SPTS: W	WEEK : INVT :	DAYS : TO	:TOTL:
6 8	430P-500P	30	> 00.57\$	9/21	9/21	ᆏ	THO		-
PROGRAM CON COM1	: WSFA 12 NEWS AT 1: WSFA 12 NEWS AT	4:30P 4:30P							
40	530A-600A	30	\$100.00	9/21	9/21	Н	THU		H
PROGRAM CON COM1	: TODAY IN ALABAMA 1: TODAY IN ALABAMA	<i>.</i>							
41	600P-630P	30	\$350.00	9/21	9/21	H	THU		Н
PROGRAM CON COM1	: WSFA 12 NEWS AT 1: WSFA 12 NEWS AT	6P 6P	>						
42	600A-700A	30	\$175.00	9/21	9/21	Н	THO		H
PROGRAM CON COM1	: TODAY IN ALABAMA 1: TODAY IN ALABAMA	T T	>						
43	900A-1000A	30	\$50.00	9/21	9/21	Н	THU	, ,	Н
PROGRAM CON COM1	: TODAY SHOW HOUR 1: TODAY SHOW HOUR	നന	>				٠		
44	1000P-1035P	30	\$275.00 V	9/19	9/19	Н	TUE	•	F
PROGRAM CON COM1	: WSFA 12 NEWS AT 1: WSFA 12 NEWS AT	10P 10P	•						
4	1000A-1100A	30	> 00.05\$	9/19	9/56	Т	TUE	(1	0
PROGRAM CON COM1	: TODAY SHOW HOUR 1: TODAY SHOW HOUR	<b>4</b> 4	`						
. 46	· 1035P-1135P	30	\$115.00	9/19	9/19	⊣	·TOE	•	H
PROGRAM CON COM1	: THE TONIGHT SHOW 1: THE TONIGHT SHOW	W JIMMY	FALLON						
47	1100A-1130A	30	> 00.08\$	9/19	9/56	H	TOE	(A	7
PROGRAM CON COM1	: ALABAMA LIVE 1: ALABAMA LIVE								

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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ALABAMA ALABAMA 1200N-1230 WSFA 12 WSFA 12 WSFA 12 JUDGE JU JUDGE JU JUDGE JU JUDGE JU JUDGE JU JUDGE JU JUDGE JU WSFA 12 WSFA 12 WSFA 12	IVE IVE IVE EWS AT 1 EWS AT 1	> 00.08\$					
: ALABAMA 1200N-1230 : WSFA 12 330P-400P : JUDGE JU 1: JUDGE JU 400P-430P : WSFA 12 : WSFA 12 : WSFA 12	ATA		9/19	9/26	Н	TUE	. 7
1200N-1230 WSFA 12 330P-400P UDGE JUDGE	AT	`					
: WSFA 12 330P-400P : JUDGE JU 400P-430P : WSFA 12 : WSFA 12 : WSFA 12	ATA	\$100.00	9/19	9/19		TUE	Н
330P-400P : JUDGE JU 400P-430P : WSFA 12 : WSFA 12 : WSFA 12	4						
: JUDGE JU 400P-430P : WSFA 12 : WSFA 12 : WSFA 12	30	\$60.00	9/19	9/19	Т	TOE	Н
400P-430P : WSFA 12 500P-530P : WSFA 12	<b>አ</b> አ	>					
: WSFA 12 SOOP-530P WSFA 12	30	> 00.09\$	9/19	9/19	Н	TUE	П
500P-530P . WSFA 12	NEWS AT 4P NEWS AT 4P						
: WSFA 12	30	\$185.00	9/19	9/19	H	TUE	Н
1: WSFA 12	NEWS AT 5P NEWS AT 5P	>					
53 530A-600A	0 %	\$100.00	9/19	9/26	٦	TUE	7
PROGRAM : TODAY IN F	АГАВАМА АГАВАМА						
54 600P-630P	0 8	\$350.00	9/19	9/19	Н	TUE	Н
PROGRAM: WSFA 12 NE	NEWS AT 6P NEWS AT 6P						
55 · 600A-700A	<b>9</b> 8	\$175.00	9/19	9/26	₽	· IUE ·	N
PROGRAM: TODAY IN F	АLАВАМА АLАВАМА						
56 700A-900A	30	\$115.00	9/19	9/26	Н	EUT	0
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	W W	>					

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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57	900A-1000A	30	> 00.05\$	9/19	9/19	T	TUE	1
PROGRAM : CON COM1:	: TODAY SHOW HOUR 1: TODAY SHOW HOUR	т п						
58	1100A-1130A	30	\$30.00\$	9/20	9/20	₽	WED	Ħ
PROGRAM : CON COM1:	: ALABAMA LIVE 1: ALABAMA LIVE							
9	1200N-1230P	30	\$100.00	9/20	9/20	Н	WED	Н
PROGRAM CON COM1	: WSFA 12 NEWS AT 1: WSFA 12 NEWS AT	12P 12P						
09	500P-530P	30	\$185.00	9/20	9/20	Н	WED	Н
PROGRAM CON COM1	: WSFA 12 NEWS AT 1: WSFA 12 NEWS AT	5 P						
61	530A-600A	30	> 00.001\$	9/20	9/20	Н	WED	Н
PROGRAM : CON COM1:	: TODAY IN ALABAMA 1: TODAY IN ALABAMA	4.4						
62	600P-630P	30	> 00.0388	9/20	9/20	1	WED	ч
PROGRAM CON COM1	: WSFA 12 NEWS AT 1: WSFA 12 NEWS AT	6P 6P						
63	600A-700A	30	>175.00 /	9/20	9/20	Ч	WED	г <del>т</del>
PROGRAM CON COM1	: TODAY IN ALABAMA 1: TODAY IN ALABAMA	A						
64	700A-900A	30	\$115.00	. 9/20	9/20		WED .	• ⊢
PROGRAM CON COM1	: TODAY SHOW 1: TODAY SHOW							
65	500P-530P	30	\$185.00	9/19	9/22	7	TU-F	71
PROGRAM CON COM1	: NEWS 1: NEWS		•					

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG17/17 13.13 \*\*\* WSFA-TV \*\*\*

	: TOTL:	:SPTS:	
	DAYS		
	: END :SPTS: WEEK :	: DATE : /WK: INVT :	
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1	TIME PERIOD		
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	99	500P-530P	മ	30	,	\$185.00	9/25	/6		DT-M	ru	1
	PROGRAM : CON COM1:	: NEWS										
	29	1000P-1035P	35P	30	>	\$115.00	9/19	9/22	г	TO-F	ĮTI.	Н
	PROGRAM : CON COM1:	: TONIGHT:	T SHOW T SHOW									
	68	400P-430P	Д	30	\	\$60.00	9/25	9/26	ᆏ	M-TU	ŗŪ	н
	PROGRAM : CON COM1:	: NEWS										
SEP/17	\$6,415.00	.00 OCT/17		\$2,370.00	0				, CO	CONTRACT TO' TOTAL SPO	TOTAL \$8 SPOTS	\$8,785.00
MARKET	MARKET TOTALS \$49,388	49,388	WSFA 5	56% W	WNCF 78	WAKA 28%	WCOV 9%	CABL 0%	WBMM 0%	WIYC 0%	00	

ACCURATE SHARES

WAKA 28% EAKA 0%

WNCF 7% ESFA 0%

SVC- NSI DEMOS- RA35+\*

REP HEADLINE# 8768711 \*\*\* UNAPPROVED REV #1

FAX# 703-516-9680 FROM REP RISK !!! REPORT F CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET

AUG28/17 11.54 \*\*\* WSFA-TV \*\*\*

\* \* CHANGES \* \*

54 # DATE AUG28/17 SALESMAN REGIONAL (H)RYAN EDDINS SEGROVES LOCAL DANETTE OFF.# WA-CLASS: NATL. BUYER NAME SALES PRSN REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 103 (LINE, SUITE STRANGE/R/SEN/AL COMMENTS: VA 22302 8768711 STREET PINPOINT MEDIA WK-2 # 1707 OSAGE ALEXANDRIA, CONTRACT SENAT EST#813 SEP26/17 POLI/L STATE TAX NAME AGY. NAME STRANGE SEP19/17 ADV. LUTHER FLIGHT DATES\_ CITY TAX # # ORDER PRDCT ADV AGX

A CASH IN ADVANCE SCHEDULE FOR RYAN PREVIOUS TTL \$8,785 REVISED TTL, \$8,055 THANKS JASMINE SI SIHL \*\*\*\* REVISED ORDER \$730 DEDUCTED REV APPROVED PLS CONFM CON CM REP:

ELECTRONIC INVOICING: SPOT DATA - IDB# 1886. TV INVOICES - IDB# 9915283.

: DAYS :TOTL:	"
WEEK	INVI
:SPTS:	: /WK:
END	DATE
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LINE#:REP	: LINE#

ND	TIME	E PERIOD	00	LGTH	: SE	 U	RATE		START	••	END	:SPTS:	WEEK	 ×	DAYS	: TOT:
: LIND#:			••			••		••	DATE	••	DATE	: /WK: INVT	NNI			:SPTS

TU-F 0 9/22 9/19 813 11. AGENCY EST# \$185.00 62 30 AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 78 500P-530P (O 65

0

NEWS NEWS PROGRAM : CON COM1: PROGRAM

REP HEADLINE# 8768711 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*

AUG28/17 11.54 \*\*\* WSFA-TV \*\*\*

: TOTL:	0		0		0		\$8,055.00
DAYS		•					
., .,	M-TU		TU - F		M-TU		TOTAL
WEEK INVT		**					CONTRACT TOTAL
:SPTS: :/WK:	0	7	•	7	0	7	CO
END DATE	9/26		9/22		9/56	Ž	.em
т. 						1	
START DATE	9/25		9/19		9/25		
** **	O,		0,		01		
RATE	\$185.00		\$115.00		\$60.00		
	W.		(A)		ŷ.		
SEC:							_
: LGTH :	30		30		30		\$2,125.00
- 1				SHOW			\$2,1
PERIOD	d 0		035P		0 P		OCT/17
TIME	500P-530P	NEWS NEWS	1000P-1035P	TONIGHT	400P-430P	NEWS NEWS	
: CD:	s 50	Μ Μ : :	s 10		s 40		\$5,930.00
#	99	PROGRAM : CON COM1:	67	PROGRAM : CON COM1:	8 9	PROGRAM : CON COM1:	\$5,9
:LINE#:REP		щÖ		шŏ	-	Ğ Ö	117
: LI							SEP/17

ACCURATE SHARES

SVC- NSI DEMOS- RA35+\*

\*-MULTIPLE M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS L-LENGTH X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

0%

WIYC

WBMM 0%

%

CABL

WCOV 9%

WAKA 28% EAKA 0%

WNCF 7% ESFA 0%

WSFA 56%

MARKET TOTALS \$49,388

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET TRF# 1800036 REP HEADLINE# 8768711 \$\$\$ APPROVED REV #1 \$\$\$

AUG28/17 18.01 \*\*\* WSFA-TV \*\*\* 703-516-9680 RISK !!! REPORT FROM STATION FAX# CREDIT HARRIS

.01 18 # DATE AUG28/17 SALESMAN REGIONAL (H) RYAN EDDINS SEGROVE LOCAL DANETTE OFF.# WAA CLASS: NATL. BUYER NAME PRSN SALES **REP.#** INVOICE) BILLING NEEDED ORDER, 103 (LINE, STREET SUITE STRANGE/R/SEN/AL CO-OP COMMENTS: 22302 # 8768711 VA PINPOINT MEDIA WK-2 OSAGE ALEXANDRIA, CONTRACT SENAT EST#813 SEP26/17 POLI/L 1707 TAX NAME AGY. NAME STATE LUTHER STRANGE DATES SEP19/17 ADV. TAX # FLIGHT # # ORDER PRDCT CILX ADV AGY

REP:
REVISED ORDER
REV APPROVED
PREVIOUS TTL \$8,785
REVISED TTL, \$8,055
\$730 DEDUCTED
PLS CONFM
THANKS JASMINE FOR RYAN

CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*

ELECTRONIC INVOICING:

SPOT DATA - IDB# 1886.

TV INVOICES - IDB# 9915283.

CON

CONTRACT SCHEDULED FOR GENERATION CHANGES OF THIS ORDER HAVE BEEN APPROVED. NOTICE:

CONTRACT TOTAL \$8,055.00 TOTAL SPOTS 70

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

-	F	F	n	F	R	Δ	ı	C	Δ	N	n	ID	Δ	T	F
		_	_	_		_		•	~		_		_		_

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Window, F	ederal Can	didates Mus	t Sign The C	ertification (	On Page 3
Station and	Location:			Date:	5.15.17
I, Pinpoint	Media				•
being/on beha	of: Luthe	er Strange			
a legally quali					
political party	for the office	of: US Se	nate		
in the Spec	ial Electio	n Primary			
election to be	held on: Au	gust 15 20	017		
do hereby req					<u>.</u>
Brøädcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		/			

Affach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

# Strange for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5.15 <b>1</b> 7	AAA	
Date	Signature	
To Be	Signed By Station Representative	
☐ Accepted	☐ Accepted in Part	☐ Rejected
MARILA	Jen boll	asy
Signature	Printed Name	Title

# FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

, Meredith Morton - Pinpoint Media	
(name of federal candidate or authorized committee) hereby cert programming to be broadcast (in whole or in part) pursuant to thi	ify that the s agreement:
□ does ■ does n	ot
refer to an opposing candidate (check applicable box). I furti programming that does refer to an opposing candidate:	her certify that for the
(check applicable box)	
☐ the radio programming contains a personal audio statement be identifies the candidate, the office being sought, and that the candithe broadcast.	y the candidate that didate has approved
the television programming contains a clearly identifiable photo image of the candidate for a duration of at least four seconds, and displayed printed statement identifying the candidate, that the can broadcast, and that the candidate and/or the candidate's authorize the broadcast.	l a simultaneously
signature of candidate or authorized commit	tee
Meredith Morton	5.15.17
printed name	date

## AGREED UPON SCHEDULE

# (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or 'Package	Days	Glass	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

### **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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